

WEEK	ACTION/ACTIVITY	RESOURCES
Week of May 22nd	Start planning for first week of June     Promote events on company's social media site and company intranet sites     Consider hosting a Brain Health training class     Consider celebrating The Longest Day on June 21st	Resource- CDC: Alzheimer's and Healthy Aging     Resource- Alzheimer's Association:     Brain Health     Resource- Alzheimer's Association: The Longest Day
Week of May 29th	Promote BrainHealth training class Promote wearing purple on The Longest Day Distribute Article: 10 Ways to Love your Brain	Article- Alzheimer's Association: 10     Ways to Love your Brain
Week of June 5th	Promote training class Promote The Longest Day Distribute Article: Early Signs and Symptoms of Alzheimer's	Article- Alzheimer's Association: <u>Early</u> Signs and Symptoms of Alzheimer's
Week of June 12th	Promote training class Distribute Video Alzheimer's and the Brain Continue to promote The Longest Day	Video- National Institute on Aging:     Alzheimer's and the Brain
Week of June 19th	Promote training class Distribute Quiz The Big Brain Health Check-in Celebrate The Longest Day with a fundraiser event or by wearing purple	Quiz- Alzheimer's Research UK: <u>The Big</u> Brain Health Check-in
Week of June 26th	Hold/Implement training class     Distribute Fact Sheet: 6 Tips for Approaching Alzheimer's	Fact Sheet- Alzheimer's Association: 6     Tips for Approaching Alzheimer's