



| WEEK               | ACTION/ACTIVITY   | RESOURCES  |
|--------------------|---|--|
| Week of March 27th | <ul style="list-style-type: none"> <li>●Start planning for first week of April</li> <li>●Promote events on company's social media site and intranet sites</li> <li>●Consider hosting a training class on Allergies</li> <li>●Consider creating Allergy Care Packages</li> </ul>             | <ul style="list-style-type: none"> <li>●<a href="#">Allergies (ACAAI)</a></li> </ul>   |
| Week of April 3rd  | <ul style="list-style-type: none"> <li>●Hang poster Allergic Conditions</li> <li>●Distribute flyer Allergies</li> <li>●Plan and schedule a training class on Allergies</li> <li>●Decide on and order items for Allergy Care Package</li> </ul>  | <ul style="list-style-type: none"> <li>●<a href="#">Poster - Allergic Conditions (ACAAI)</a></li> <li>●<a href="#">Flyer – Allergies (HUD)</a></li> <li>●<a href="#">Item Ideas for Allergy Sufferers (Aspire)</a></li> </ul>  |
| Week of April 10th | <ul style="list-style-type: none"> <li>●Hang poster Allergy Symptoms</li> <li>●Distribute podcast What Are Allergies &amp; How Do People Develop Allergies?</li> <li>●Promote training class on Allergies</li> <li>●Check on order of items for Allergy Care Packages</li> </ul>            | <ul style="list-style-type: none"> <li>●<a href="#">Poster – Allergy Symptoms (Cleveland Clinic)</a></li> <li>●<a href="#">Podcast – What Are Allergies &amp; How Do People Develop Allergies? (12:51)</a></li> </ul>  |
| Week of April 17th | <ul style="list-style-type: none"> <li>●Distribute quiz Asthma and Allergy Symptom Test</li> <li>●Distribute flyer Allergies - Understanding and Managing Your Symptoms</li> <li>●Promote training class on Allergies</li> <li>●Put together Allergy Care Packages</li> </ul>               | <ul style="list-style-type: none"> <li>●<a href="#">Quiz – Asthma and Allergy Symptom Test (ACAAI)</a></li> <li>●<a href="#">Flyer – Allergies - Understanding and Managing Your Symptoms (Anthem)</a></li> </ul>  |
| Week of April 24th | <ul style="list-style-type: none"> <li>●Distribute link LiveHealth Online - Allergy</li> <li>●Distribute link Download LiveHealth Online App</li> <li>●Distribute flyer LiveHealth Online</li> <li>●Conduct training class on Allergies</li> <li>●Give out Allergy Care Packages</li> </ul> | <ul style="list-style-type: none"> <li>●<a href="#">Link – LiveHealth Online – Allergy (Anthem)</a>. Visit with a doctor 24/7 who knows the latest allergy treatment trends. Get answers, a treatment plan, and prescriptions if needed.</li> <li>●<a href="#">Link – Download LiveHealth Online App (Anthem)</a></li> <li>●<a href="#">Flyer-Live Health Online (Anthem).pdf</a></li> </ul> |