

WEEK	ACTION/ACTIVITY	RESOURCES
Week of February 20th	Start planning for first week of March Promote events on company's social media site and intranet sites Consider promoting World Kidney Day on March 9, 2023 Consider hosting a Lunch & Learn Training on Gout and Kidney Health Consider giving incentives	Understanding Gout and Your Kidneys (American Association of Kidney Patients) 2023 Campaign for World Kidney Day (World Kidney Day)
Week of February 27th – March 3rd	Promote World Kidney Day: Hang poster 2023 World Kidney Day Distribute quiz How Much Do You Know About Kidney Health? Plan Lunch & Learn Training Decide on incentives	Poster – 2023 World Kidney Day [Landscape] (World Kidney Day) Quiz – How Much Do You Know About Kidney Health? (Somatus)
Week of March 6th	Promote World Kidney Day Hang poster Kidney Disease and Gout: The Connection Distribute podcast Link Between Gout and Kidney Disease Promote Lunch & Learn Training Purchase/order incentives	Poster – Kidney Disease and Gout: The Connection (American Kidney Fund) Podcast – Link Between Gout and Kidney Disease (18:17) (Gout Alliance for Awareness)
Week of March 13th	Hang poster Patient Fact Sheet: Gout Distribute flyer Gout Fact Sheet Promote Lunch & Learn Training Check on order for incentives	Poster – Patient Fact Sheet: Gout (American College of Rheumatology) Flyer – Gout Fact Sheet (Arthritis Foundation)
Week of March 20th	Distribute video A Letter About Gout and Kidney Disease: Signs & Symptoms (2:38) Distribute flyer Managing Gout: Healthy Changes You Can Make Hold Lunch & Learn Training Give out incentives	Video – A Letter About Gout and Kidney Disease: Signs & Symptoms (2:38) (American Kidney Fund) Flyer – Managing Gout: Healthy Changes You Can Make (Northwest Kidney Centers)
Week of March 27th	Distribute video Building Paths to Better Kidney Care (1:55) Distribute flyer Kidney-Friendly Eating Plan: Myths vs. Facts	Video – Building Paths to Better Kidney Care (1:55) (NIDDK) Flyer – Kidney-Friendly Eating Plan: Myths vs. Facts (American Kidney Fund)