



WEEK	ACTION/ACTIVITY	RESOURCES
Week of September 26th	<ul style="list-style-type: none"> ●Start planning for first week of October ●Promote events on company's social media site and intranet sites ●Consider giving out Breast Cancer Awareness Promotional Items ●Consider bringing on-site a Mobile Mammography Unit 	<ul style="list-style-type: none"> ●Breast Cancer (ACS) ●Breast Cancer in Men (ACS) ●Breast Cancer Awareness Month (SGK) ●33 Ways to Observe Breast Cancer Awareness Month (PP)
Week of October 3rd	<ul style="list-style-type: none"> ●<i>Hang poster Breast Cancer Awareness</i> ●<i>Distribute quiz Test Your Knowledge About Breast Cancer</i> ●<i>Distribute flyer Breast Cancer Facts and Figures</i> ●<i>Decide on Breast Cancer Awareness Promotional Items</i> ●<i>Contact your local hospitals and screening providers to see if they have a Mobile Mammography Unit</i> 	<ul style="list-style-type: none"> ●Poster – CCKC: Breast Cancer Awareness ●Quiz – ACS: Test Your Knowledge About Breast Cancer ●Flyer – NBCC: Breast Cancer Facts and Figures ●Examples of Breast Cancer Awareness Promotional Items: here and here. (For suggestion and idea purposes only; you may choose where you'd like to purchase items.) ●A Mobile Mammography Program in the Workplace (MES)
Week of October 10th	<ul style="list-style-type: none"> ●Distribute video Are Breast Cancer Symptoms Different in Men than in Women? ●Hang poster Breast Self-Exam for HIM and Breast Self-Exam for HER ●Distribute flyer Breast Self-Exam for HER and Breast Self-Exam for HIM ●Order/purchase Breast Cancer Awareness Promotional Items ●Confirm date with local hospital or screening provider and promote on-site Mobile Mammography Unit 	<ul style="list-style-type: none"> ●Video – PH: Are Breast Cancer Symptoms Different in Men than in Women? (0:34)? ●Poster – BSE: Breast Self-Exam for HIM and Breast Self-Exam for HER ●Flyer – BSE: Breast Self-Exam for HER and Breast Self-Exam for HIM
Week of October 17th	<ul style="list-style-type: none"> ●<i>Hang poster Men... Why Chest Check?</i> ●<i>Distribute brochure Men Can Get Breast Cancer Too</i> ●<i>Give out Breast Cancer Awareness Promotional Items</i> ●<i>Promote on-site Mobile Mammography Unit</i> 	<ul style="list-style-type: none"> ●Poster – WTW: Men... Why Chest Check? ●Brochure – SGK: Men Can Get Breast Cancer Too
Week of October 24th	<ul style="list-style-type: none"> ●<i>Hang poster Every Woman. Get a Mammogram.</i> ●<i>Distribute podcast Breast Cancer Early Diagnosis</i> ●<i>Distribute podcast What Does It Mean to Have Dense Breast?</i> ●<i>Hold on-site Mobile Mammography Unit</i> 	<ul style="list-style-type: none"> ●Poster – CDC: Every Woman. Get a Mammogram. ●Podcast – CDC: Breast Cancer Early Diagnosis (1:47) ●Podcast – CDC: What Does It Mean to Have Dense Breast? (2:34)
Week of October 31st	<ul style="list-style-type: none"> ●<i>Hang poster Take Time for Your Health</i> ●<i>Distribute flyer Taking Time for Your Health</i> ●<i>Distribute vide Do You Have a Question About Cancer? Schedule a Video Chat</i> 	<ul style="list-style-type: none"> ●Poster – Anthem: Take Time for Your Health ●Flyer – Anthem: Taking Time for Your Health ●Video Chat – ACS: Do You Have a Question About Cancer? Schedule a Video Chat!